



Race Registration Software FAQs

What can Run The Day's race registration platform be used for?

Run The Day's race registration software can manage all your race registration needs including collecting registrations, payments and donations. For over 20 years Run The Day has helped communities host great 5ks!

Fundraising is an important aspect of our race. Can Run The Day help?

Yes! Run The Day's donation platform is simple to use and provides registrants the opportunity to donate when signing up for a race. Non-runners can also donate to the cause through the platform.

Additionally, the Run The Day platform has capabilities to manage donation goals and incentives for teams and individuals including the ability to add "raise \$250 and receive a hoodie" or "donate \$100 and receive free margaritas at the finish line".

Is Run The Day complicated to learn?

Not at all! The Run The Day platform has a simple, user friendly dashboard that allows you to simply set up your race and collect payments. You'll be able to update the race listing at any time and we have a YouTube channel with short videos to help out (<https://www.youtube.com/@rtdracedirector>). Of course, we're also always a phone call away to lend a hand.

I understand the platform is simple but I'm not great with computers. Can Run The Day setup and manage registration for me?

Yes, simply call us or send us an email and we'll gladly set your race's registration up for you.

Why should I use Run The Day instead of other race registration platforms?

Run The Day is **CASH**.

Community – RTD's community of over 80,000 gets your race get discovered by more runners

Assistance – for questions or help you call real people's cell phone numbers

Simplicity – user friendly software that provides what you need without all the bells and whistles

History – for over 20 years, Run The Day has been making races massive successes!



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Does Run The Day help with sponsorship?

Run The Day does not help with sponsorships. You can check out a recent article about rethinking your sponsorship approach here and sign up for our race director newsletter here to get monthly updates from fellow race directors.

Will using Run The Day to manage race registration help us promote our race?

Yes, thousands of runners look to Run The Day's website, email newsletter and community to discover their next race so by using Run The Day's registration your race will get noticed by thousands of interested runners.

Does Run The Day integrate with Facebook and other social media platforms?

Yes. Run The Day integrates with Facebook, twitter, Instagram and tik tok so runners can see the social community forming around your race.

Our foundation uses a donor management platform. Can we use Run The Day in tandem?

Of course. Run The Day's race registration platform is free to use so there is no additional cost and the software is purpose-built for community races. The platform plays nice with other systems so you can easily access your race's information from Run The Day as well as download and import to any of your other systems.

Can we use Run The Day's race registration platform if we don't use Run The Day to time our race?

Yes. Run The Day's race registration platform works regardless of your race's timer. Using Run The Day's registration platform and timing services reduces the number of vendors that you need to deal with (and we like it 😊) but regardless of your timer, Run The Day's registration software is built to make your race a massive success. The same goes for Run The Day's timing services, which work for your race regardless of the race registration technology that you use.

Can Run The Day help manage race day registration with QR codes?

Yes. Through Run The Day's partnership with eseo, races have access to eseo's race day registration mobile app that streamlines the race day registration process making race day less of a headache for race directors and volunteers and allowing runners to avoid long lines.

Is this a technology company that doesn't answer the phone and has long wait times?

Nope, we're real people who have an above average sense of humor so don't hesitate to give us a call!